



GObike

SKYRIDE 2026
SPONSOR PACKAGE

2026 EVENT NUMBERS



+190

115

SOCIAL POSTS,
EMAILS, ADS

1,150,000

EARNED MEDIA, SOCIAL, EMAIL,
WEB REACH

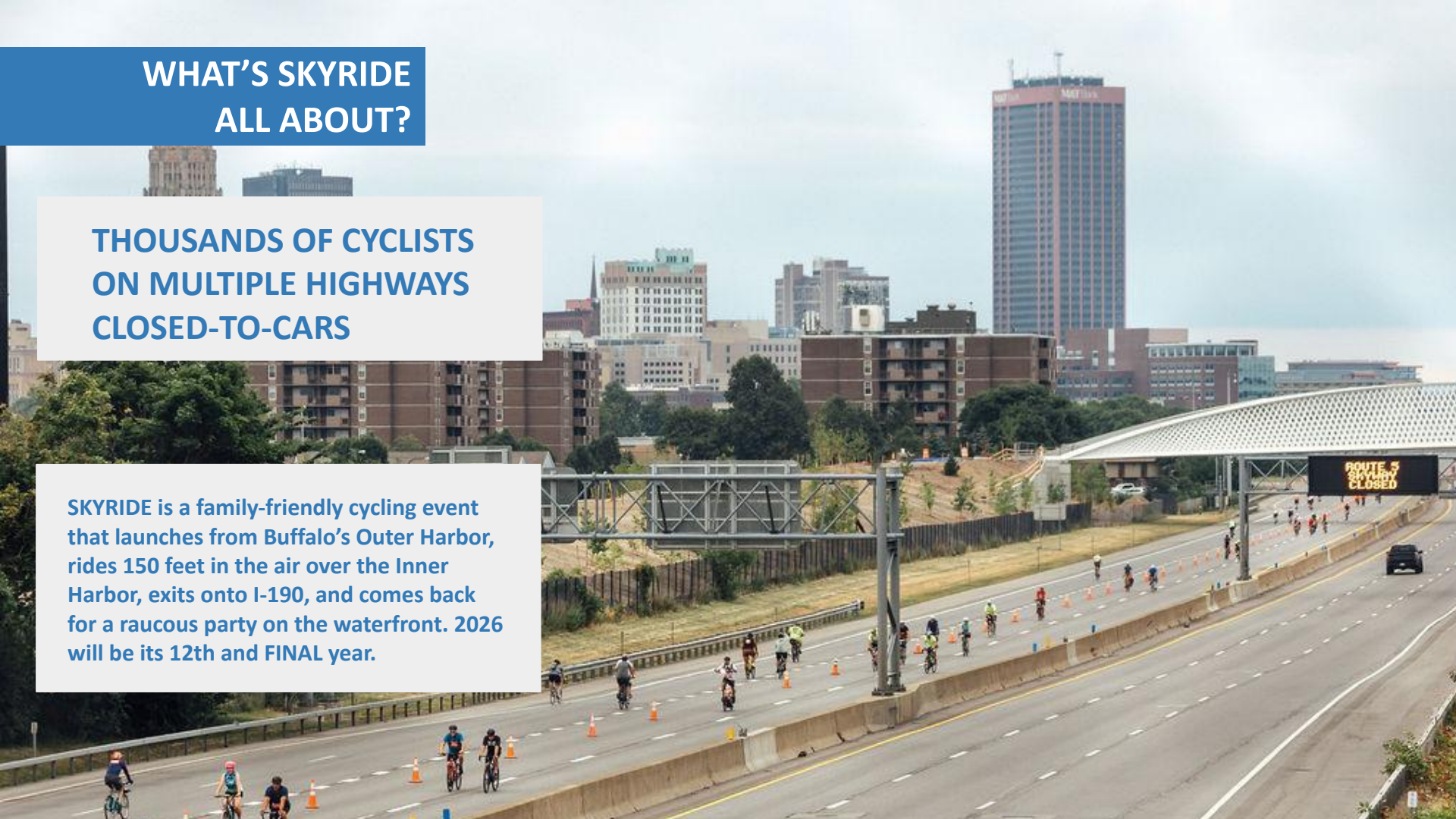
2,000

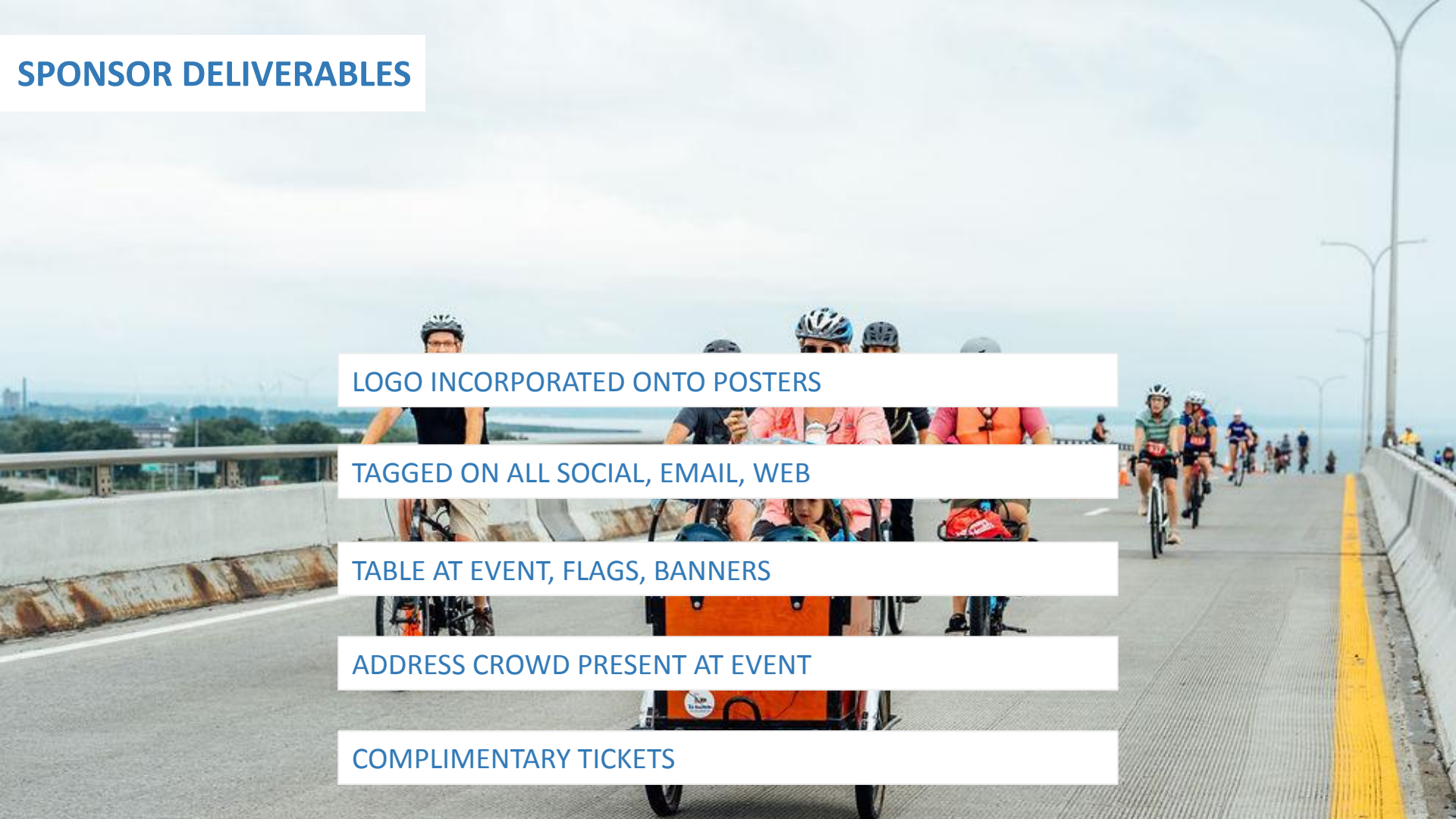
ATTENDEES

WHAT'S SKYRIDE ALL ABOUT?

THOUSANDS OF CYCLISTS
ON MULTIPLE HIGHWAYS
CLOSED-TO-CARS

SKYRIDE is a family-friendly cycling event that launches from Buffalo's Outer Harbor, rides 150 feet in the air over the Inner Harbor, exits onto I-190, and comes back for a raucous party on the waterfront. 2026 will be its 12th and FINAL year.





SPONSOR DELIVERABLES

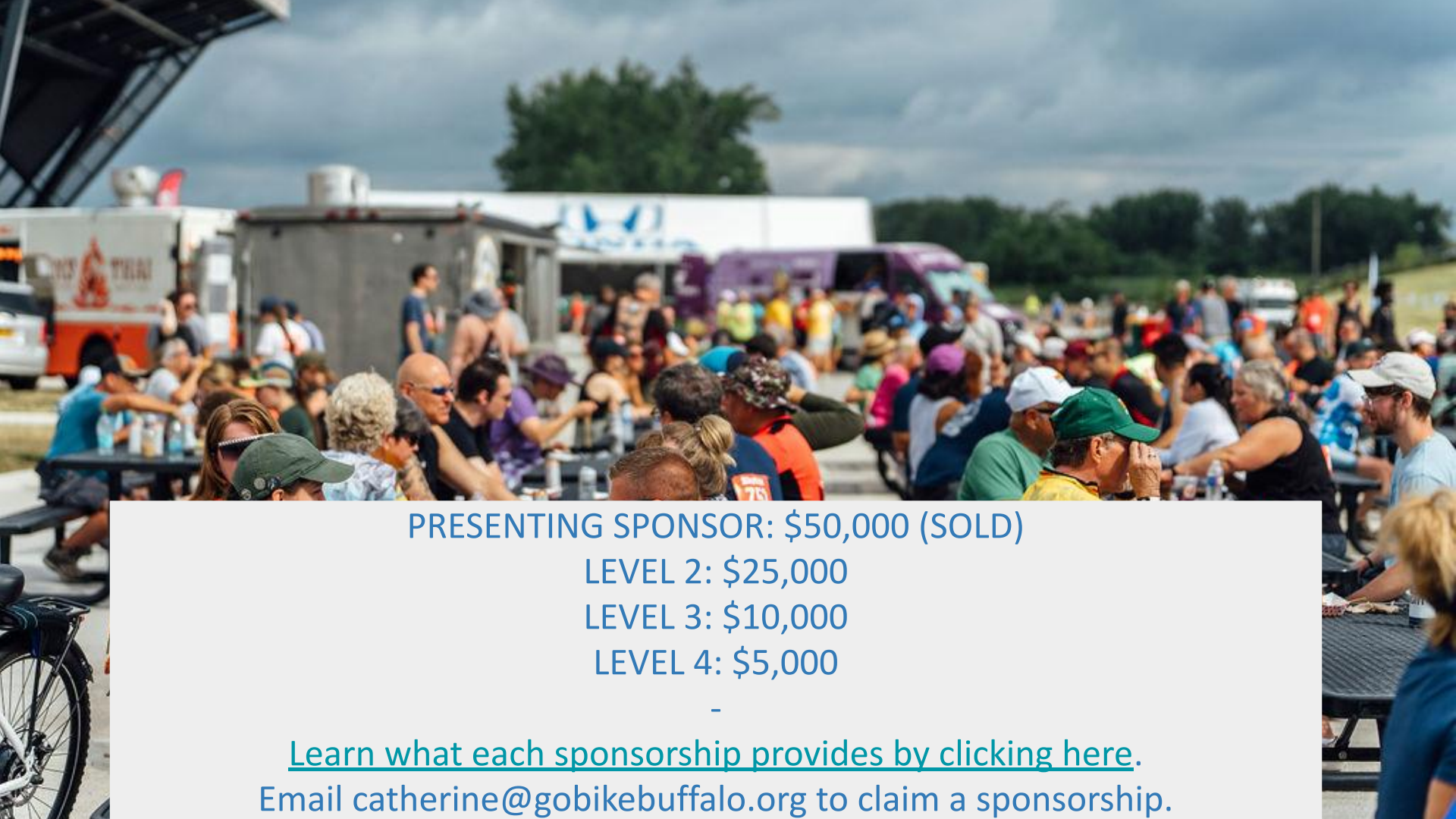
LOGO INCORPORATED ONTO POSTERS

TAGGED ON ALL SOCIAL, EMAIL, WEB

TABLE AT EVENT, FLAGS, BANNERS

ADDRESS CROWD PRESENT AT EVENT

COMPLIMENTARY TICKETS



PRESENTING SPONSOR: \$50,000 (SOLD)

LEVEL 2: \$25,000

LEVEL 3: \$10,000

LEVEL 4: \$5,000

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[Learn what each sponsorship provides by clicking here.](#)

Email catherine@gobikebuffalo.org to claim a sponsorship.