



GObike



SKYRIDE

2026 Sponsorship Levels

	Presenting \$50,000 (SOLD)	LEVEL 2 \$25,000	LEVEL 3 \$10,000	LEVEL 4 \$5,000	LEVEL 5 \$2,500	LEVEL 6 \$1,000
Brand alignment with a regional leader in equitable, sustainable planning and community health	X	X	X	X	X	X
Logo and company link on SkyRide and GObike websites	X	X	X	X	X	X
Rider Registrations for employees	35	15	10	6	4	2
Verbal recognition at event and post-party	X	X	X	X	X	X
Recognition in e-newsletter & on social media platforms	X	X	X	X	X	X
VIP event with select riders, donors, board members, and community partners	35	15	10	6	4	2
Recognition in event press releases	X	X	X	X	X	
Tabling opportunity at post-party	X	X	X	X	X	
Logo on event posters (500 distributed across WNY)*	X	X	X			
Banner at event and post-party***	X	X	X			
Promotional video customized with your branding produced by GObike for social media platforms	X	X				
Curated volunteer experience at GObike Workshop for employees (group of 12)	X	X				
Logo on event bibs	X					
Exclusive "SkyRide presented by _____"	X					

* Financial commitment and a high-resolution logo must be received by May 15, 2026 for inclusion on printed marketing materials.

*** Banner to be provided by sponsor on or before July 1, 2026.