



GObike



SKYRIDE

2025 Sponsorship Levels

	Presenting \$50,000 (SOLD)	Title \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Brand alignment with a regional leader in equitable, sustainable planning and community health	X	X	X	X	X	X
Logo and company link on SkyRide and GObike websites	X	X	X	X	X	X
Rider Registrations for employees	35	15	10	6	4	2
Verbal recognition at event and post-party	X	X	X	X	X	X
Recognition in e-newsletter & on social media platforms	X	X	X	X	X	X
VIP event with select riders, donors, board members, and community partners	35	15	10	6	4	2
Recognition in event press releases	X	X	X	X	X	
Tabling opportunity at post-party	X	X	X	X	X	
Logo on event posters (500 distributed across WNY)*	X	X	X			
Banner at event and post-party***	X	X	X			
Promotional video customized with your branding produced by GObike for social media platforms	X	X				
Curated volunteer experience at GObike Workshop for employees (group of 12)	X	X				
Logo on event bibs	X					
Exclusive "SkyRide presented by _____"	X					

* Financial commitment and a high-resolution logo must be received by May 15, 2025 for inclusion on printed marketing materials.

*** Banner to be provided by sponsor on or before July 1, 2025.