



Become a GObike Program Sponsor

Get your organization's name out there with Program and Event Sponsorships. Our members and event participants care deeply about our cause and they connect with organizations that share the values and goals our initiatives promote. Our events are high-profile, earned media grabbing extravaganzas. By putting your logo and branding next to ours demonstrates your commitment to healthier, safer, more equitable communities and puts you in touch with our diverse and ever-growing circle of supporters.

MARKET GROWTH

Our lively, one-of-a-kind events and programs attract attention which means they're great opportunities for our sponsors to introduce themselves to thousands of potential new customers.

A BIGGER MESSAGE

We make sure our partners and their messages are integral parts of our events, giving them higher visibility and making them relevant to our members, participants, and the general public.

IT SHOWS YOU CARE

Your involvement at GObike events is a great way to demonstrate your company's commitment to healthy communities, family-friendly activities, environmental quality, economic development, safer communities, and a better quality of life for all. All that, and we're sure you'll have a good time!

\$15,000 – Bronze Sponsor

Includes sponsorship of one GObike program, choose from programs list.

- Recognition at event.
- Logo and link on our web site and in six e-newsletters.
- Two registrations for the event.
- All Business Member Benefits.

\$25,000 – Silver Sponsor

Includes sponsorship of one GObike program, choose from programs list.

- Recognition at event.
- Logo and link on our web site and in 12 e-newsletters.

- Two registrations for the event.
- Logo on cover of all promotional materials and displayed at workshop
- All Business Member Benefits.

\$50,000 – Gold Sponsor

Includes sponsorship of two GObike programs, choose from programs list.

- Recognition at all program activities.
- Logo and link on our web site and in all of our e-newsletters.
- Display table and banner (you supply items and banner) at all events.
- Four registrations for each event.
- Logo on cover of all promotional materials and displayed at workshop
- All Business Member Benefits.

\$100,000 – Platinum Sponsor

Includes full sponsorship for ALL GObike programs, such as the Community Workshop, Safe Routes to School and Play Streets, our organized rides, our annual member events, and all fundraising activities.

- Recognition at all events and a speaking opportunity at each event.
- Logo and link on our web site and in all of our e-newsletters.
- Display table and banner (you supply items and banner) at all events.
- Four registrations for each event.
- Logo on cover of all promotional materials and prominently displayed at workshop
- All Business Member Benefits.

Please complete this form and mail to:

GObike Buffalo, 640 Ellicott Street Ste. 447, Buffalo, NY 14203

First Name: _____ Last Name: _____

Organization/ Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Which Programs are you sponsoring? (see list below) _____



Program listing:

COMMUNITY WORKSHOP

At GObike Buffalo's community Bicycle workshop, community members and volunteers get hands-on experience with bicycle repair and maintenance. Open three days per week, over 850 people took advantage of this community service in 2012.

RECYCLE-A-BICYCLE

Students participating in any of GObike Buffalo's Recycle-A-Bicycle programs build their own bicycles from salvaged parts while learning how our transportation choice impact our environment, our communities and our health. In the 2011/12 school year this program will be operating at 3 schools, impacting 360 youth and their families.

SAFE ROUTES TO SCHOOL

By participating in the nationwide Safe Routes to School efforts, GObike Buffalo is facilitating infrastructure improvements and raising awareness to encourage our youth to walk and bike to and from school. In the 2011/12 school year the program is active at 3 schools, impacting over 1,900 students and their families.

COMPLETE STREETS

GObike Buffalo's Complete Streets initiative has brought bicycle lanes, shared lane markings, crosswalks, street trees and many other bicycle and pedestrian aids to our roadways so that our streets are safe and accessible for all users. In 2012 we worked with 7 neighborhood groups throughout the city and saw a 100% increase in the number of bicycle lanes installed having an impact on over 2,500 residents.

PLAY STREETS

Buffalo was selected as one of ten U.S. cities to participate in the national Play Streets program, an open streets initiative in which city streets are closed to vehicular traffic and opened up to the community to walk, run, bike and participate in physical activities such as dance, sports and games, as well as have access to fresh foods, nutritional information and education on gardening and urban farming in an effort to curb growing obesity trends among youth and a chronic lack of physical activity. There will be five such events in 2013 with an estimated impact on over 5,000 area residents.

TOUR DE FARMS

A fundraising event supporting both GObike Buffalo and the Massachusetts Avenue Project, this bicycle ride visits both urban and rural local farms while experiencing Western New York's beautiful landscape emphasizing the urban and rural connection

that is so important to the vitality of our food system. In 2012 there were over 200 riders and 350 people for the local food celebration.

BIKETOBERFEST

Our annual fundraising event in partnership with Flying Bison Brewery and our very own Rusty Chain beer gets larger each year. Hosted by a local restaurant/pub, the bicycle valet quickly fills with over 200 people attending and with outreach across the city.

BIKE TO WORK WEEK

A national event to mark the beginning of the bicycling season, GObike Buffalo organizes multiple local events to encourage bicycling to work and school that has seen over 2,500 participants.

WHEEL TO REEL

Our summer bike-in movie series occurs each Wednesday in July attracting over 1000 people in 2012. This coming year all movies will be shown at Canalside, building upon the attraction that this location holds for all visitors.